

Content Specialist



[Centre for Eye Research Australia](http://www.cera.org.au)

A position has become available for a Content Specialist to produce engaging content for all of CERA's communications channels including print publications, annual report, website, intranet, electronic newsletters and social media.

About the role

- Write and produce regular content for all of CERA's communication channels – including print publications, annual report, social media, e-newsletters and stakeholder publications
- Produce and schedule social media posts and regular e-newsletters for the Melbourne Academic Centre for Health.
- Work with external suppliers including photographers, freelance writers, designers and video producers to produce print publications, social media graphics, video and audio materials as required.
- Develop original and repurposed content for trade and stakeholder publications – and assist CERA researchers writing articles for these publications

About you

To be successful in this role you will have:

- A tertiary qualification or equivalent industry experience in communications, journalism or professional writing and editing
- Excellent written communication and storytelling skills. Demonstrated ability to work with subject matter experts to turn complex scientific information into accessible, engaging plain English communications
- Excellent interpersonal skills and experience interviewing people from a range of backgrounds. Ability to adapt interviewing style to suit the needs of interview subjects including scientists, clinicians, donors and people living with vision loss

Working at CERA

We offer attractive employment benefits including salary packaging (making part of your salary tax-free), flexible working arrangements and family friendly policies. Whilst the work is

challenging, you will be rewarded by contributing to an organisation that is focused giving people living with eye disease a chance to save their sight.

How to apply

Please apply via [SEEK](#) by submitting a current resume and covering letter that details your interest and suitability for the role.

Applications Close: Sunday 28 November 2021 at 11.30 PM