



NOSSAL INSTITUTE LIMITED

POSITION DESCRIPTION

POSITION TITLE:	International Risk Communications Specialist
REPORTING TO:	Unit Head One Health
EMPLOYMENT TYPE:	Part-time consultancy contract, equivalent of 5 person-months over a two-year project period (until June 2022)
EMPLOYER:	Nossal Institute Limited
NUMBER OF REPORTS:	0

THE ORGANISATION

Nossal Institute for Global Health is in the School of Population and Global Health, Faculty of Medicine, Dentistry and Health Sciences at the University of Melbourne. The vision of the Nossal Institute is to contribute to improving global health through research, education, advocacy and inclusive development practice. It builds on existing world-class expertise within the University of Melbourne and affiliated organisations, and on partnerships to strengthen scholarship, research and academic leadership in global health.

Nossal Institute Limited, a wholly owned subsidiary of the University of Melbourne is the Not for Profit company arm of the Nossal Institute for Global Health.

POSITION SUMMARY

Under a new project funded by the Asia Development Bank, Nossal Institute for Global Health will take a collaborative approach to the provision of capacity development and advisory support to assist the People's Republic of China (PRC) and other Greater Mekong Sub-region (GMS) countries in preventing outbreaks of emerging infectious diseases, including strengthening planning and implementation capacity for One Health in the future.

The position will develop, assess, and recommend ways to effectively communicate risks related to animal and human diseases; develop communications strategies which engage social media and knowledge management plans including packaging and dissemination of information; and synthesise and review evidence on risk communication approaches relating to One Health applied in the PRC and GMS through the pandemic so far, for the purpose of identifying lessons learned and informing future risk communications efforts.

KEY RESPONSIBILITIES

- Develop recommendations and guidelines for effective messages, methods, and mediums for effective risk communication for outbreak prevention and response using One Health approaches in the GMS-region and the PRC
- For the PRC, produce guidelines for effective risk communication, including for social media
- Lead the development of training modules for effective risk communication for relevant

staff of the PRC and GMS countries

- Assist in the development of communication strategies for relevant agencies on outbreak surveillance and response using One Health approaches for the GMS region and the PRC
- Synthesise and review evidence on risk communication approaches relating to One Health applied in the PRC and GMS through the pandemic so far, for the purpose of identifying lessons learned and informing future risk communications efforts
- Any other duties as required

SELECTION CRITERIA

Essential:

- Bachelor's or Master's degree in communications, international relations/public affairs, journalism, marketing, political science, information management, or other related disciplines
- Significant relevant experience in similar roles, preferably working in or in collaboration with partners in the PRC or GMS
- Experience developing and implementing strategic and tactical communications plan, including knowledge and understanding of the concepts and issues relevant to epidemic outbreaks
- Proven writing and editing skills, with a strong command of English and an ability to convey complex ideas in a clear, direct, and lively style
- Strong diplomatic, interpersonal, and teamwork skills
- Demonstrated client orientation
- Sensitized in working in a diverse and multicultural environment
- Ability to leverage social media and online communication tools and methodologies

ENVIRONMENT, OCCUPATIONAL HEALTH AND SAFETY

The incumbent will:

- Follow safe work procedures and instructions
- Seek guidance for all new or modified work procedures
- Ensure that any hazardous conditions, near misses and injuries are reported
- Participate in meetings, training and other health and safety activities
- Use equipment in compliance with relevant guidelines, without wilful interference or misuse
- Take appropriate actions to reduce use of energy, water and supplies that adversely affect the environment (including the Nossal "carbon footprint")

DIVERSITY AND INCLUSIVITY STATEMENT

Nossal Institute Limited is committed to a diverse and inclusive workforce free from all forms of discrimination. We actively work to remove barriers to ensure all employees enjoy full participation in the workplace and encourage applications from diverse backgrounds.

We adopt our diversity and inclusivity policies from the University of Melbourne.