



THE UNIVERSITY OF
MELBOURNE

Industry Insights

A program for Narm Scholars

**Showcase your industry.
Empower the next generation.**

Join us in shaping a fairer, more equitable future by opening your doors to talented University of Melbourne students, many of whom have overcome barriers to access higher education.

By offering on-site industry insight opportunities for a group of Narm Scholars your organisation can play a vital role in nurturing the next wave of diverse, driven professionals.

Our students bring resilience, fresh perspectives, and a strong sense of purpose – qualities that, when paired with real-world industry exposure, create a powerful foundation for long-term success.





Industry Insights Program

Monday 30 June – Friday 11 July 2025

The Narm Scholars Enrichment Program is an exclusive program to support students from disadvantaged backgrounds to transition to and succeed at university. Partner with us today to help shape careers, change lives, and build a stronger, more inclusive workforce for tomorrow.

For more information, please contact: Smita Maruti, smita.maruti@unimelb.edu.au

Catalogue of potential activities

Recommended activities:



Presentation on the organisation

- history, mission, structure, and values.
- challenges and opportunities, latest projects, and future plans.
- graduate recruitment opportunities, process, and timelines.
- Q&A session for students to ask questions and seek advice.



Onsite tour

- guided tour of the company's premises to show the work environment, operations, projects.
- introduction to the organisation's culture, mission, vision and values and highlight how these are reflected in the workplace environment.
- describe the teams and roles in key departments and provide an overview of the various roles available to students.



Networking

- informal opportunity for staff to mingle with the students over morning/afternoon tea.
- will enable students to have their specific questions answered, learn more about the organisation, practice networking skills and potentially meet staff who are early career or perhaps UniMelb alumni.

Other recommended activities:



Business presentation

- based on the participating students' career area of interest and/or study areas, a presentation focused on a particular business unit could
 - » address relevant roles, and functions, and
 - » explain how the unit contributes to the overall success of the business.
- spotlight a cutting-edge technology or tool that your organisation uses, giving students insight into the technical landscape they might be exposed to.



A day in the life of

- based on the participating students' career area of interest and/or study areas:
 - » a senior manager may choose to overview their role, career journey, challenges, and achievements,
 - » a recent graduate may overview their journey over the first 12 months with the company, discuss their experience in the recruitment process, their first role, the training available, key learnings, what they would do differently if they were at the stage that the students are now,
 - » a project manager may overview the project scope and objectives and activities.
 - » a UniMelb alumni may overview their experience, career journey, and tips for transitioning from university to the workplace.

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Other recommended activities (continued):



Skills workshop

- interactive workshop focused on developing key employability skills such as CV writing, interview techniques, teamwork, problem-solving, and industry-specific skills.



Case study analysis

- presenting students with a real or hypothetical business challenge, guiding them to work in groups to develop solutions. This can help students understand the company's strategic thinking and decision-making processes.



Panel discussion

- a panel of employees from various levels and departments could overview their roles, career paths, and industry insights. This can provide students with a diverse range of perspectives and advice.



Project showcase

- the organisation may choose to highlight:
 - » recent projects or initiatives undertaken by the company, showcasing the work done by different teams and the impact of these projects on the business, or
 - » the company's research and development efforts, including how they innovate and stay competitive in the market.



Interactive demonstrations:

- live demonstrations of the company's products, services, or technologies, will allow students to understand their practical applications.



Shadowing opportunities

- allowing students to shadow an employee for a few hours to observe their daily tasks and responsibilities, providing an in-depth look at a specific role within the company.



Corporate Social Responsibility (CSR) initiatives

- presenting the company's CSR projects and how they contribute to the community, environment, and broader societal goals.



Equity, diversity and inclusivity

- presenting the organisations' objectives, and policies on equity, diversity and inclusiveness, and explaining the business rationale and what this means on a day-to-day basis. A case study may demonstrate positive outcomes.



Industry trends and future outlook:

- a presentation or discussion on current trends in the industry, future opportunities, and how the company is positioning itself to take advantage of these trends.